Idealliance® and Printing Industries Alliance have announced three 2016 Luminaire Awards honorees, recognizing outstanding professionals in advertising, publishing, printing, and integrated media. A Franklin Award for Distinguished Service, the Zenger Community Service Medal and Innovation Excellence Award will also be presented during the Franklin Luminaire Awards event, honoring the Best in Communications, October 19, 2016 at The Lighthouse at Chelsea Piers, New York, NY.

**LUMINAIRE AWARDS FOR BEST IN COMMUNICATIONS**

The Luminaire Award is presented to an individual in recognition of their positive contribution and service within the media and graphic communications industries. The Luminaire Award has recognized excellence in media production in publishing, advertising, print production, marketing, emerging digital media, art direction, education, printing, finishing, paper, and equipment supply.

**FRANKLIN AWARD FOR DISTINGUISHED SERVICE (TBA)**

The Franklin Award for Distinguished Service honors a distinguished recipient for their positive role in American society and serves to focus national attention on the depth and breadth of our industry. Past recipients include several U.S. Presidents, diplomats, military leaders, scientists, authors, artists and business leaders.

**2016 INNOVATION EXCELLENCE AWARD**

In 2016 the Franklin Luminaire Awards inaugurates a new award of distinction – the Innovator Excellence Award. The Innovator Excellence Award is granted to a company or individual in graphic communications that is pioneering, pacesetting, and advancing new technologies. Each generation of our industry has developed or adopted new technology and we seek to recognize our innovators moving us into the future.

**2016 ZENGER COMMUNITY SERVICE MEDAL**

Named for John Peter Zenger, an influential printer in American history. Zenger was a NYC based printer whose arrest, imprisonment, trial, and acquittal in 1735 laid the foundation for freedom of the press in Colonial America. The Medal honors a graphic communications professional who has demonstrated exceptional community service. The Award is not based on business position or title and is meant to recognize an employee at any level of the industry.

**LUMINAIRE AWARDS HONOREES**

- **Chris Dunn**
  Director, Consumer Marketing and Operations, American Express

- **Jerry Faust**
  Vice President, Print and Distribution, Time Inc.

- **Steve Zenger**
  President and CEO, Zenger Group
Presented by

SPONSORSHIP OPPORTUNITIES

Early Bird Rates by June 1, 2016, See Registration Form for Rates.
Platinum Table of 10; Gold Table of 5; and Ticket(s).
Contact: Kim Tuzzo at PIA | Tel: 800.777.4PIA (4742)
Fax: Kim Tuzzo at 716.691.4249 | Email: ktuzzo@PIAlliance.org

FRANKLIN LUMINAIRE SUPPORTS
STUDENT SCHOLARSHIPS

Fundraiser for Student Scholarships
Proceeds from the Franklin Luminaire Awards support the next generation of media professionals, offering student scholarships through the Graphic Communications Scholarship Foundation (GCSF), a 501(c) (3) charitable organization. PIA Graphic Communications Foundation, also a 501(c) (3) charitable organization, supports ongoing industry education and career promotional activities. The Digital Enterprise Education and Research (DEER) Foundation is a 501(c) (3) charitable organization established by Idealliance in 2005. The DEER Foundation promotes research and student education in graphic communications and the media industry.
SPONSORSHIP OPPORTUNITIES

☐ PLATINUM  Early Bird Rate $5,500 (by June 1, 2016), $6,500 (after June 1, 2016)  
Additional Table of 10 with Platinum Sponsorship $3,800.

  Includes:
  Table (10 seats) at Franklin Luminaire Awards
  Recognition in printed program, signage and during the evening’s program
  Logo on Idealliance and Printing Industries Alliance website

☐ GOLD  Early Bird Rate $2,750 (by June 1, 2016), $3,250 (after June 1, 2016)

  Includes:
  Half Table (5 seats) at Franklin Luminaire Awards
  Recognition in printed program, signage and during the evening’s program
  Logo on Idealliance and Printing Industries Alliance website.

☐ TICKETS(S)  $400 per person

REGISTRATION FORM

Printing Industries Alliance  |  636 North French Road, Suite 1, Amherst, NY 14228
Tel: 800.777.4PIA (4742)  |  Fax: Kim Tuzzo at 716.691.4249  |  Email: ktuzzo@PIAlliance.org

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Check Enclosed: ☐ (Make checks payable to PIA Graphic Communications Foundation)

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JOIN US ON OCTOBER 19, 2016
5:30 pm to 10:00 pm
The Lighthouse at Chelsea Piers
New York, NY