

# Quick Printing

The Information Resource for Commercial, Sign & Digital Printing

\* Comp List Tip On January 2015



Coming in the **MARCH** issue

- > **Success Strategies for Transpromo Projects**
- > **Small Commercial Printers Embrace Wide-Format**

**AD CLOSE**  
Jan. 23, 2015  
**MATERIALS DUE**  
Jan. 30, 2015

## Why Quick Printing?

Quick Printing is a leading industry resource that reaches owners, management, production operators and sales & marketing professionals in Commercial, Sign & Digital Printing.

- **Multi-media platform**  
Quick Printing's advertisers reach 78,141 print professionals through print, digital, e-mail and e-newsletters.  
[MyPRINTResource.com/advertise](http://MyPRINTResource.com/advertise)
- **Decision-makers\***  
93.7% of Quick Printing's readers are owners, presidents, corporate officers or management.  
[MyPRINTResource.com/11408149](http://MyPRINTResource.com/11408149)
- **2014 Top 100 Leaders Still Slam Dunk Sales**  
Quick Printing's Top 100 reported sales totaling \$539,178,661. That was up 1.53% over last year's figures. [MyPRINTResource.com/11458192](http://MyPRINTResource.com/11458192)

\*Publisher's own data

## FEATURES

- Success Strategies for Transpromo Projects • Small Commercial Printers Embrace Wide-Format • 2015 Wide-Format Printer Chart (Sub \$200k) • Nanotech Ink Technology Update • Company Profile • Exec. Q&A

## COLUMNS

- Association Insights • Case Study • Digital Original • Executive Suite • Winning Strategies • Money Talk • Human Resources • Sales Clinic • Johnson's World

## DEPARTMENTS

- Editor's Note • Printing News • New Products

## eNEWSLETTERS

- **Wide Format & Signage** - Weekly on Wednesday
- **Digital & Inkjet** - Twice a month - first and third Tuesday
- **Labels & Packaging** - Once a month - First Thursday
- **Finishing & Mailing** - Once a month - Second Thursday
- **Prepress & Workflow** - Once a month - Third Thursday
- **Offset** - Once a month - Fourth Thursday
- **Management, Marketing & Trade Services** - Once a month - Second Tuesday
- **Paper & Consumables** - Once a month - Fourth Tuesday
- **Video e-Newsletter** - Weekly on Friday

## OPPORTUNITY LINKS

- **TRACKtion Leads Program Video:** [MyPRINTResource.com/10939632](http://MyPRINTResource.com/10939632)
- **Sample Video Production:** [MyPRINTResource.com/10812233](http://MyPRINTResource.com/10812233)
- **Classifieds:** [MyPRINTResource.com/10944109](http://MyPRINTResource.com/10944109)
- **2015 Media Planner:** [MyPRINTResource.com/11230479](http://MyPRINTResource.com/11230479)
- **Cygnus Analytics: The Power of More:** [MyPRINTResource.com/10952217](http://MyPRINTResource.com/10952217)
- **MyPRINTResource Multi-Media Options:** [MyPRINTResource.com/10943332](http://MyPRINTResource.com/10943332)
- **2015 Editorial Calendar:** [MyPRINTResource.com/12019948](http://MyPRINTResource.com/12019948)
- **Marketing Resource Center:** [MyPRINTResource.com/advertise](http://MyPRINTResource.com/advertise)

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to put together your complete  
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