Dear Exhibitor,

The following information is intended to help you plan your product submissions and editorial submissions for the GRAPH EXPO 14 and CPP EXPO Show Daily.

As a reminder, the final date for editorial submissions for the pre-printed sections is close of business on **August 15, 2014**. All editorial submissions should be sent to **Denise M. Gustavson**, the Show Daily's Editorial Director, at **GraphExpo@MyPRINTResource.com**.

GRAPH EXPO 14 & CPP EXPO Exhibitors are invited to submit:

- New product submissions should be no more than 200 words
- Case studies should highlight printing operations. (500-600 words max)

GRAPH EXPO 14 & CPP EXPO Show Daily Advertisers can submit:

- New product submissions should be no more than 200 words
- Case studies should highlight printing operations. (500-600 words max)
- Booth overviews should highlight new product introductions and special events/presentations at the booth (500-600 words max)
- Expanded technology overviews provide a more detailed look at new and/or existing technology with practical real-world application (500-600 words max)
- Process-oriented pieces (e.g. digital workflow, print marketing, offset vs. digital, etc.) provide high-level insight on various market segments and verticals (500-600 words max)
- Participate in the Executive Video Interview Series

With all submissions, photos are welcome--and strongly encouraged--and should be submitted at 300 dpi resolution with a 4x6-inch print size. Word document submissions are preferred and should be identified as intended for the GRAPH EXPO 14 Show Daily. **Please note: all submissions for the GRAPH EXPO 14 and CPP EXPO Show Daily are subject to editing for space and other considerations.**

We will also be scheduling **video interviews** and customized **demonstration videos** for advertisers. All interviews with industry executives include the opportunity for our editors to interview printers, clients, and manufacturers during the show. Please contact us by **August 15, 2014** to secure a time for one of these limited opportunities.

We will also have live coverage from the show floor each day. It will concentrate on press conferences, educational sessions, significant vendor events, co-located events, and general show coverage. Please let us know in advance of any planned press conferences or booth events so we can schedule appropriate editorial and photographic coverage of the event.

Feel free to contact me with any questions concerning editorial coverage or submissions. I look forward to working with you.

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