

OWNERS CONFERENCE

2013

Save \$100

Early Bird Discount!

Sign up by

September 20, 2013

Use promo code *OCBM13*



Scan for all the latest details

NASHVILLE, TN
NOVEMBER 7-10



THE CONFERENCE IS JUST A FEW MONTHS AWAY. HERE'S WHAT YOU CAN EXPECT FROM THIS YEAR'S EVENT!



Thank You!

Special thanks to our 2013 conference co-chairs & committee members.

Charlene Sims

The Master's Press, Dallas, TX
themasterspress.com

Craig Dellinger

New Haven Print, Fort Wayne, IN
newhavenprint.com

Debbie Billings

Graphic Creations, Knoxville, TN
graphiccreations.com

Kelley Holmes

Cygnus Graphics Media, Ft. Pierce, FL
cygnusb2b.com

Andy Miller

The Print Source, Wichita, KS
ps-printsources.com

Sam Pulice

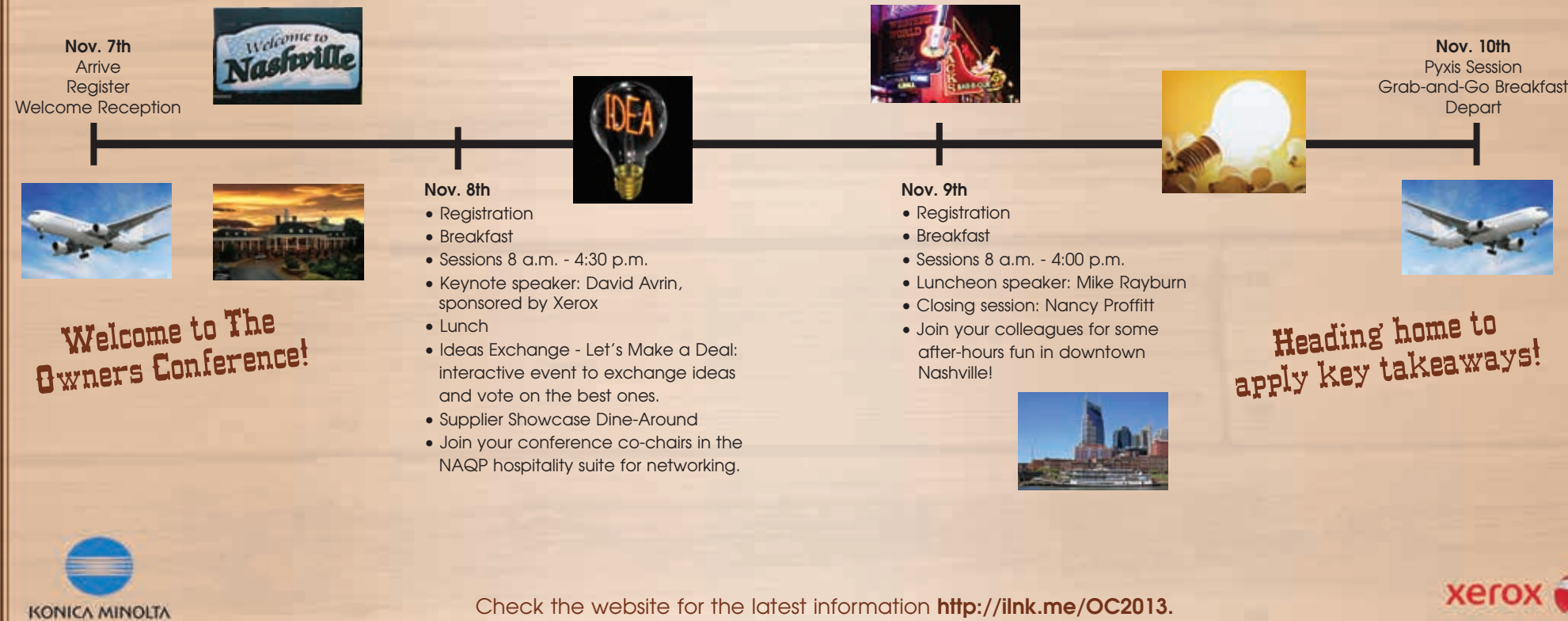
Mojave Copy, Victorville, CA
mojavecopy.com

Rick Schildgen

CL Graphics, Crystal Lake, IL
clgraphics.com

Paul Strack

CustomXM, North Little Rock, AR
customxm.com



Look for the Full Conference Brochure this Summer!

Welcome to The Owners Conference!

Heading home to apply key takeaways!

Hotel Information

Gaylord Opryland Resort & Convention Center
2800 Opryland Drive
Nashville, TN 37214

Room Rate:
Special conference discount rate of \$168 single/double per day. Includes high-speed Internet in guest rooms, two complimentary bottles of water daily, complex-wide shuttle service, fitness center, pools & whirlpool access, and much more.

Reservations Cutoff Date:
October 7, 2013
To make reservations, call (615) 883-2211 and mention **NAQP Owners Conference**.

Airport Shuttle:
Gaylord Opryland offers daily roundtrip shuttle service from the Nashville International Airport to the hotel. Visit <http://ilnk.me/OChotel13> to learn more about the shuttle service and hotel.

Gaylord Opryland On-site Features:

- 12 dining options
- Spa with more than 21 services available
- Golf course

Local Attractions:

- Ryman Auditorium
- Grand Ole Opry
- Downtown Nashville

What You Can Expect This Year!

- Tactical speaker presentations
- Hands-on interactive sessions
- Collaborative/discussion-based breakout sessions
- Roundtable learning and sharing opportunities

You Asked for Marketing

And marketing is what you will get with our keynote speaker, David Avrin, sponsored by Xerox. Learn how to promote your business with his highly informative marketing keynote, "It's Not Who You Know, It's Who Knows You - How to Build Your Business by Building Your Brand!" Learn more about David at <http://ilnk.me/Avrin>.

You Asked for Entertainment

Be prepared to have your socks knocked off by "the World's Funniest Guitar Virtuoso," luncheon speaker Mike Rayburn. His uproarious songs will encourage, challenge, and inspire you to leap beyond your perceived limitations. Learn more about Mike at <http://ilnk.me/Rayburn>.

You Asked for Nancy

And she is back by popular demand! Nancy Proffitt was a crowd pleaser at the 2012 Owners Conference, and will return to help us wrap up the 2013 Conference. During the closing session, Nancy will recap the conference, highlight key takeaways, and provide attendees with a strategic and tactical roadmap for execution!

Taking Back Takeaways

This year we will provide you with more takeaways than you can carry home! Speakers will offer actionable advice and include strategic steps you can take right now. When you get back to your office on Monday morning you will know exactly what to do and where to start.

All About You!

Let us know what you want to see by participating in our PURL campaign at www.naqpoc.com. Then learn how to create your own PURL campaign when Paul Strack, President of CustomXM, presents the results during the conference.



Scan to learn more about the conference from Paul.



2013 OWNERS CONFERENCE
 Thursday, November 7 - Sunday, November 10

REGISTRATION FORM

SEND payment to:

NAPL
 Attn: Donna Komlo
 One Meadowlands Plaza, Suite 1511
 East Rutherford, NJ 07073



TOLL-FREE: 800.642.6275

FAX: 201.634.0324

EMAIL: dkomlo@napl.org

REGISTER online: www.napl.org/2013OC

Registrant #1: _____
 (Please print name as it should appear on badge)

First time attendee? Yes No

Registrant #2: _____
 (Please print name as it should appear on badge)

First time attendee? Yes No

Company: _____

Address: _____

City / State / Zip: _____

Phone: _____

Fax: _____

Email: _____

Number of Employees: _____

Annual Sales Volume: _____

Please list any associations that you are a part of _____

How did you hear about the Owners Conference?

- Direct Mail Email Facebook ListServe
 YouTube Twitter LinkedIn
 Website/search engine Other _____

***Cancellation Policy:**

A \$250 fee will be charged for all cancellations prior to and including October 18, 2013. No refunds will be given after October 18, 2013. Substitutions, however, may be made at any time. No-shows, without prior written notice or fax, are responsible for payment in full. NAPL and NAQP are not responsible for non-refundable airfares or change fees incurred as a result of cancelled airline flights or changes imposed by the airlines due to inclement weather or scheduling changes.

****COMPANION PROGRAM GUIDELINES**

The companion program is meant to accommodate legal spouse and/or immediate family members. Industry professionals are not eligible for the program. Attendees from the same organization must register independently. The companion designation will be clearly visible on name badge. **NO EXCEPTIONS WILL BE MADE.**

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Conference Registration

- Early Bird Registration* \$595
- Early Bird Additional Registration* \$515
- Registration* \$695
- Additional Registration* \$615

Subtotal: _____

Companion Program

- Full Companion Package \$250**

Includes: Welcome Reception, Friday Luncheon, Friday Supplier Showcase Dine-Around, and Saturday Luncheon.

Subtotal: _____

Individual Social Events (Included in full registration fee)

- Welcome Reception \$60
6:00 pm - 8:00 pm, Thursday, Nov. 7
- Friday Luncheon \$50
12:15 pm - 1:30 pm, Friday, Nov. 8
- Supplier Showcase Dine-Around \$90
5:00 pm - 7:30 pm, Friday, Nov. 8
- Saturday Luncheon \$50
12:15 pm - 1:30 pm, Saturday, Nov. 9
- Pyxis Session \$150***
8:00 am - 1:00 pm, Sunday, Nov. 10

(***This is not included in your full registration fee)

Subtotal: _____

GRAND TOTAL: _____

Questions? Call 800.642.6275

Payment Information:

- Check Enclosed Visa MasterCard American Express

Promo Code _____

Card Number: _____

Exp. Date: _____ Security Code: _____

Cardholder Name: _____

Cardholder Signature: _____