

## New Technologies from the GRAPH EXPO 14 MUST SEE 'EMS

**LIVE Webinar Tuesday, August 9, 2014**

at 1:00 PM ET | 12:00 PM CT | 11:00 AM MT | 10:00 AM PT

### SPONSOR THIS WEBINAR!

Every year, the printing industry's top vendors submit their best products for a shot at MUST SEE 'EMS recognition. Which of these new innovations could impact your business this year? What new technologies might revolutionize your market segment? The person to ask is Hal Hinderliter, the program coordinator of the MUST SEE 'EMS awards! Hal has reviewed every entry and tabulated the votes from all the judges, and now he'll share his insights on the 2014 competition in this exciting, information packed webinar.

#### WHY YOUR COMPANY SHOULD SPONSOR THE MUST SEE 'EMS WEBINAR!

##### Here's a list:

- Exclusive High Profile for the most anticipated event at **GRAPH EXPO 14**.
- Logo link with Webinar Preview: **MyPRINTResource** and the **GRAPH EXPO 14 website**—www.GraphExpo.com
- Blog by MUST SEE 'EMS Program Coordinator Hal Hinderliter: **MyPRINTResource** and **The GASC Channel**—www.gasc.org
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- Logo link with Webinar Preview: **MyPRINTResource** and the **MUST SEE 'EMS website**—www.mustseeems.com
- **Press Release #1:** program/sponsor mention in announcement of GRAPH EXPO 14 MUST SEE 'EMS
- **Pre-Webinar Video:** by MUST SEE 'EMS Program Coordinator Hal Hinderliter
- **Press Release #2:** dedicated to sponsor(s) recognition with program overview
- **Countdown to the Show** attendee e-blast series with sponsor logos and webinar registration link
- Robust **Social Media outreach and exposure** via GASC and Cygnus
- Webinar archived (1 year) for continued exposure: **MyPRINTResource** and the **MUST SEE 'EMS website**



Program Coordinator  
Hal Hinderliter

**The MUST SEE 'EMS are the most anticipated announcements at GRAPH EXPO 14. Don't miss this Exclusive Webinar Sponsorship Opportunity - Contact us Now!**

##### Presenter

Hal Hinderliter serves the printing and publishing industries through his company Hal Hinderliter Consulting Services. Hinderliter specializes in digital prepress, workflow management, variable data, e-book publishing and general graphic arts education. He has performed technical consultations for Fortune 500 corporations, packaging and commercial print shops, publishers, design studios and reprographics companies.

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**\$3,000** co-sponsorship (with non-competitor)



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