

WHO'S WHO

AMONG THOSE SERVING THE TAX & ACCOUNTING PROFESSION



CLOUD COMPUTING SOLUTIONS

AccountantsWorld

Address:

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Hauppauge, NY 11788

Phone: 888-999-1366

Website:

AccountantsWorld.com

Year Founded: 1984

What makes us different? If making money was our only goal, AccountantsWorld wouldn't exist.

Dear Accounting Professional:

To get a perspective on what we're doing, we have to go back to the late 1990's. That's when we realized that the Internet had the power to completely transform the accounting profession. The Internet could give back full control to accountants over two core services—accounting and payroll—that they had lost to competing forces like Intuit and the payroll service bureaus. Furthermore, the Internet could help accountants overcome the challenges they face in their practices like fixing the bookkeeping mess clients make, working long hours, retaining clients, and growing their practices while raising their bottom line.

Making it happen became our passion!

The result of this commitment is that with a complete suite of eight best-of-the breed, true cloud solutions, we are helping

accountants in a way that no one else can—to harness the power of the cloud and advance their practices.

But that's not all....

We give accountants the tools, resources, and support they need to add value to their core services, strengthen their client relationships, boost their productivity, and thrive. Now accountants are empowered to fight competing forces that are invading their turf—the core accounting and payroll services—and do what's in their and their clients' best interest.

This is what we call being Accountant-Centric.

We hope what we are doing for the profession appeals to you. And that's why we invite you to explore our products and services—and discover how our solutions can transform your practice.

Sincerely,

Chandra and Sharada Bhansali
Co-founders, AccountantsWorld

What matters to us

An uncompromising commitment to accountants matters.

For over 25 years our relentless commitment has been to accountants and accountants only, and our only business is making accountants successful. Which means your best interest is our best interest, and that it's imperative for us to put your success ahead of our own.

It's that simple. No one else makes as strong a commitment to the accounting community.

Offering best-of-breed solutions at affordable prices matters.

While our solutions are highly functional and meet the needs of most accounting firms, they are smartly crafted for simplicity. That's why they receive rave endorsements from reviewers and users alike.

And we make our solutions so affordable that no accounting firm—no matter how small—is excluded from benefiting from them. At the same time, many larger firms are both saving tremendously and increasing their productivity, by switching to us from competitors who inflate their prices in response to market pressures.

Helping accountants create stronger bonds with their clients matters.

Our cloud-based solutions, such as Accounting Relief and Payroll Relief, let you work collaboratively with your clients to help you strengthen your client relationships. This is in stark contrast to solutions like QuickBooks, which are sold directly to your clients and intentionally designed to weaken your relationships with clients.

Moreover, as your partner we never sell any products or services directly to your clients. That means YOU retain 100% control of your client relationships.

Staying ahead of the curve matters.

Over the 28 years that we've been serving accounting professionals, we have always stayed ahead of the competition in identifying emerging technologies and finding ways to let accountants profit from those technologies. By partnering with us, you will be assured of staying ahead of the curve with intelligent solutions and services.

If what matters to us also matters to you, we invite you to partner with us.

About our solutions

The defining and most important aspect of our Accountant-Centric solutions is that they let you work collaboratively with your clients while you remain in full command. Our solutions revamp your practice in ways you never thought possible.

Accounting Relief. Includes write-up and trial balance for your firm and bookkeeping for your clients. **Unlimited use by your entire firm and all your clients.**

Website Relief. Market your practice and strengthen your client relationships with a powerful, customized website.

CyberCabinet. Save time and money while enhancing client satisfaction with this award-winning online document management system and portal.

Payroll Relief. Make payroll processing faster, easier, and more profitable than you ever thought possible.

Practice Relief. Track time and billing, and manage your practice more effectively.

After-the-Fact Payroll. Perform payroll compliance faster.

Gold Directory Listing. Attract new clients with our premium online listings.

FPF Relief. Offer personal financial planning services.



Accountants who never thought they'd offer payroll are leaping forward with Payroll Relief®

Payroll Relief makes payroll processing virtually effortless. Guaranteed!

Do you still believe there's no simple, straightforward way to make money from offering payroll services? There's so much to do—data entry, direct deposit, tax deposits, payroll forms, printing paychecks, creating reports, and mailing them all to clients. And if you miss even a single tax payment, you're hit with stiff penalties. It seems like a lot of pain for very little gain.

Think again. Now, the cloud-based Payroll Relief does ALL the heavy lifting for you.

For starters, you can eliminate data entry in your firm by letting clients either enter data directly into Payroll Relief, or on custom Excel spreadsheets that you import to Payroll Relief. Then Payroll Relief does the rest automatically, on time, and with guaranteed 100% accuracy:

- ✓ Payroll computations
- ✓ E-filing of compliance forms
- ✓ Comprehensive reports
- ✓ Complete year-end compliance
- ✓ Direct deposit
- ✓ Tax payments
- ✓ Garnishments
- ✓ And much more

Finally, you upload paychecks to a secure client portal, where clients can download and print paychecks right in their offices. Payroll Relief can even collect your fees for you automatically.

"Our processing time has decreased by over 50%."

~ Corry Riley, Brookville, PA

Because Payroll Relief does most of the work, you won't need to hire additional staff until your payroll practice grows substantially. Which means most of your payroll processing revenue goes right to your bottom line. That's how we help make payroll processing one of your most profitable services.

"I have more than doubled my payroll billing in just two years."

~ Kristi Dolan, Lynchburg, VA

That's not all...

For all that Payroll Relief can do for you, you'll be amazed how little it costs. For a limited time, get all the power of Payroll Relief to process an unlimited number of payrolls for a full year for just \$997.* That's less than \$3 a day!

The proven fact is: nothing else stands up to Payroll Relief.

While everyday accountants who never thought of doing payroll are jumping on the Payroll Relief bandwagon, over 60% of Payroll Relief users have switched from other payroll solutions!

And last but not least: unlike other payroll services, we only sell Payroll Relief to accountants, and never compete with you by selling directly to your clients.

Now that you know you can build a highly profitable payroll practice with virtually no effort, what are you waiting for?



Call 888-999-1366
or visit www.Payroll997.com.

* Limited time offer. Offer only valid for new Payroll Relief customers. Some restrictions apply.