

A D V E R T O R I A L

WHO'S WHO

**AMONG THOSE
SERVING THE
TAX &
ACCOUNTING
PROFESSION**



Founded in 2004, Avalara pioneered a service-based platform for sales tax and compliance automation and has been recognized for years as one of America's fastest growing technology firms. We were the first to deliver sales tax automation that was both affordable and scalable for small to medium-sized businesses, and the first SaaS provider to introduce a sales tax specific geo-location engine.

Today Avalara provides the most complete set of end-to-end tax compliance services available. Our cloud solutions help thousands

of customers stay focused on their core businesses by providing automated sales and use tax calculation, exemption certificate management, filing and remittance, and a broad array of related services.

MARKET LEADER

Avalara became the dominant player in the market by leading the automation effort for financial, e-commerce, point of sale, and mobility applications; our 200-plus connectors seamlessly integrate into an extensive range of business and accounting software programs spanning all computer operating systems.

**FAST, EASY, ACCURATE,
AFFORDABLE SOLUTIONS**
Avalara built its technology

platform and extensive user base using internal expertise and the strategic acquisition of industry leading organizations, technologies, and personnel. Operating behind the scenes via seamless integration with virtually any business management system, we deliver fast, easy, accurate, and affordable solutions for companies of any size.

CATEGORY

Avalara
Bainbridge Island, WA

Website:
www.avalara.com

Number of employees:
400+

Year Founded:
2004

“It’s not a question of *if* sales tax laws will change, but *when*. You need to be ready, and Avalara will get you there.”

— Sylvia F. Dion

MPA, CPA

Founder & Managing Partner

Dion² Consulting LLC



www.avalara.com/aasp

Sales tax is hard. That’s where we come in.

There’s no doubt that businesses look to their accountants to guide them through the financial complexities of business. More and more accountants are looking to Avalara to guide them – and their clients – through the complexities of sales tax. AvaTax by Avalara – an automated and affordable solution to the sales tax headache.

For more information, please go to CPAPracticeAdvisor.com/10028049