"How-to" resource
for pavement contractors

When you partner with *Pavement Maintenance & Reconstruction*, your message reaches contractors who specialize in paving, sealcoating, striping, sweeping, crack repair and/or pavement repair. Contractors in paving and pavement maintenance rely on *Pavement* as their "how-to" guide for running their businesses more effectively and profitably.

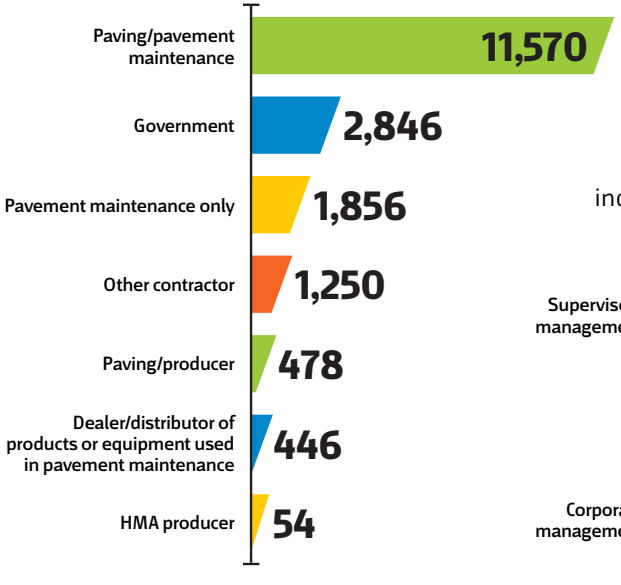
Get increased credibility when you partner with *Pavement*, serving the pavement industry for 27 years with editorial coverage that addresses the entire life cycle of pavement.

National Pavement Expo, the industry's foremost trade show, gives you a premium opportunity to meet your clients and prospects face to face.

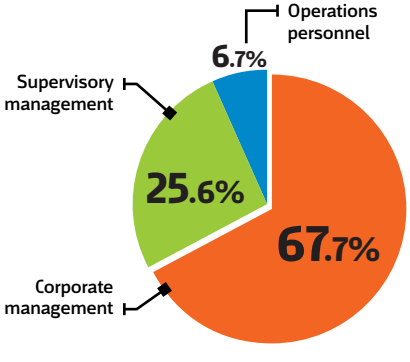
18,500* pavement professionals **subscribe** to our print publication

67.7% of subscribers are in **corporate management***

Audience Profile:
By business and industry*



By job title*
100% qualified circulation by individual name and title or function



BPA WORLDWIDE

*Based on December 2012 BPA Statement
**Publisher's own data

2013 Editorial Calendar

PAVEMENT MAINTENANCE & RECONSTRUCTION

	JANUARY	FEBRUARY	MARCH/ APRIL	MAY	JUNE/ JULY	AUGUST/ SEPTEMBER	OCTOBER/ NOVEMBER	DECEMBER
Ad close	12-5-2012	1-11-2013	2-15-2013	4-10-2013	5-21-2013	7-18-2013	9-20-2013	11-8-2013
Materials due	12-10-2012	1-16-2013	2-21-2013	4-15-2013	5-24-2013	7-23-2013	9-25-2013	11-14-2013
Best Practices Focus *Throughout 2013, watch for special reports on sustainable construction*	**MANAGING A CONTRACTING BUSINESS** Industry trends Contractor profiles Job stories Articles by NPE speakers	**PAVEMENT PRESERVATION** Contractor profiles Job stories Technology update	**SEALCOATING** "How to" feature Contractor profiles Job stories	**STRIPING** "How to" feature Contractor profiles Job stories	**2013 TOP CONTRACTOR RANKINGS** Paving Sealcoating Striping Sweeping	**PAVING & COMPACTION** "How to" feature Contractor profiles Job stories	**CONTRACT SWEEPING** "How to" feature Contractor profiles Job stories	**ANNUAL PRODUCT SHOWCASE**
Special Reports			**NATIONAL PAVEMENT EXPO** show coverage		**STATE OF THE INDUSTRY**		**SPECIAL NAPSA FOCUS**	
PAVEMENT Features: These topics covered regularly in our 2013 issues	▶ **CONSTRUCTION:** Paving, milling, compaction ▶ **MAINTENANCE:** Sealcoating, striping, cracksealing ▶ **REPAIR:** Infrared, pothole repair, patching ▶ **PRESERVATION:** Slurry seal, microsurfacing, chip seal, fog seal, cape seal ▶ **SWEEPING:** Construction, street, parking lots & special events							
Hot Mix	News							
This Just In	Select products and upgrades							
Your Business Matters	Management Tips							
Tailgate Talk	Insights							
Bonus/Show Distribution	NPE, WOC, ARA, NAPA Annual Meeting	ARRA/AEMA/ISSA, ATSSA Traffic Expo	WOA			APWA Congress		AED Summit & CONDEX
Trade Shows & Supplements	NATIONAL PAVEMENT EXPO 2013			ASPHALT & PAVEMENT INDUSTRY DIRECTORY				

Dates and topics are subject to change without notice.

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Full Page	4,995	4,860	4,720	4,595	4,465
2/3 Page	4,025	3,910	3,790	3,690	3,585
1/2 Page Standard	3,480	3,390	3,310	3,205	3,120
1/2 Page	3,115	3,020	2,950	2,860	2,765
1/3 Page	2,520	2,430	2,380	2,305	2,175
1/4 Page	2,115	2,065	2,005	1,945	1,895

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Ad Sizes & Specifications

Located on **page 14** or on our marketing and advertising resource center at **ForConstructionPros.com/Advertise**.

Amy Schwandt, Publisher

Amy.Schwandt@Cygnus.com

800.547.7377 ext. 1667