

Asphalt Contractor

Classified Advertising

REACH 10,000*
asphalt professionals

Asphalt Contractor is the only industry source providing cutting-edge information on the entire life cycle of asphalt pavements – from production to paving to preservation – in EVERY issue. When you partner with *Asphalt Contractor*, your message reaches valued industry decision-makers who turn to us as the credible source for accurate, in-depth information about the entire life cycle of asphalt.

Classified advertising:

Circulation 10,000 BPA Audited.
Published 10 times annually: January, February, March/April, May, June/July, August (Showcase), September, October, November, December.



Small investment.

BIG RETURN.

Asphalt Classified Ad Rates 2014

	1X	4X	8X	10X
Full page Color	\$1,845	\$1,755	\$1,675	\$1,595
Full Page B&W	1,735	1,655	1,570	1,490
1/2 Page Color	965	910	850	795
1/2 Page B&W	855	795	735	675
1/4 Page Color	570	550	525	495
1/4 Page B&W	460	435	405	380
2 Column Inch Color	310	280	265	255
2 Column Inch B&W	250	220	210	200
1 Column Inch Color	190	180	170	160
1 Column Inch B&W	130	115	110	105

Print advertising price net per issue

Print + web/email classified advertising packages also available

For more information:

Barb Levin

Phone: 800-538-5544 / Fax: 847-831-2097

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Denise Singsime

Phone: 920-568-8381 / Fax: 920-563-1700

Denise.Singsime@Cygnus.com

Payment conditions:

All rates listed are net rates per insertion. All Special Section advertising is pre-paid prior to closing. MasterCard, Visa, American Express accepted.

Pre-Payment Mailing Address:

Cygnus Business Media
1233 Janesville Avenue
Fort Atkinson, WI 53538



*Based on June 2013 BPA statement TQ=10,000