

CONCRETE CONTRACTOR.

Concrete MarketLink (Classified Advertising)

REACH 29,000*
concrete contractors

When it comes to the business of concrete, contractors choose *Concrete Contractor* as their source for information about tools, equipment and running their businesses more profitably. *Concrete Contractor* is exclusively dedicated to the concrete contractor, giving you access to a targeted, highly qualified audience.

Concrete MarketLink advertising:
Circulation 29,000 BPA Audited.
Published 7 times annually: January, Feb/Mar, April/May, June/July, Aug/Sept, Oct/Nov Showcase, December.



*Based on June 2013 BPA statement



For more information:

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Payment conditions:
All rates listed are net rates per insertion.
All Special Section advertising is pre-paid prior to closing.
MasterCard, Visa, American Express accepted.

Pre-Payment Mailing Address:
Cygnum Business Media
1233 Janesville Avenue
Fort Atkinson, WI 53538

Small investment.
BIG RETURN.

Concrete MarketLink Ad Rates 2014

	1X	4X	7X
Full page	\$1,980	\$1,935	\$1,895
1/2 Page	1,145	1,040	1,025
1/4 Page	705	695	680
1/8 Page	470	445	415

Four-color process / Print advertising price net per issue