2014 EDITORIAL CALENDAR



	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ad close	11-27-2013	1-2-2014	1-30-2014	2-28-2014	3-31-2014	4-29-2014
Materials due	12-3-2013	1-6-2014	2-3-2014	3-5-2014	4-4-2014	5-5-2014
Feature Articles	Kitchen & Bath Market Forecast 2014 KBIS 2014 Pre-Show Issue and Pull-Out Show Guide Bath Storage Solutions	KBIS 2014 and National Kitchen & Bath Conference Report The Best in Design 2014: NKBA & Top Design Contest Finalists	Spring Bath Remodeling Report: Master Bath Trends Portfolio of Countertop & Backsplash Designs	New Product Showcase and KBIS 2014 Product Review Technology Update: Smart Appliances & The Integrated Home	Annual Directory & Buyers Guide Kitchen Storage Solutions Luxury Trends: Architectural Digest Home Design Show Wrap Up	International Design: Trends from EuroCucina Technology Update: Hottest Apps for K&B Professionals What's New in LED Lighting
Designer's Notebook		Ellen Cheever, CMKBD, ASID, CAPS		Ellen Cheever, CMKBD, ASID, CAPS		
In Every Issue	What's App • -	Trendspotting • Project Cas	se Study • Industry Profile	• Transformations • Indust	ry Barometers • Consumer	Buying Trends
Marketing Insight Research			Part 1: Dealer/Designer Critical Issues			Part 2: Dealer/Designer Consumer Financing
Product Trend Reports	Cooking appliances	Bathroom hardware and accessories	Kitchen sinks, faucets and water accessories	Whirlpools, spas, saunas, steambaths	Bathroom sinks, lavatories and faucetry	Kitchen cabinets
Product Reviews		Lighting	Kitchen and bath ventilation	Accessible design/kitchen products		Toilets and bidets
Manufacturing & Fabricating			Tool and equipment review			
Product Innovations E-newsletters	Shower systems Quartz and stone countertops	Kitchen faucets Soaking tubs	Kitchen cabinets Lighting	Cabinet components Solid surface and laminate countertops	Ventilation Functional hardware	Outdoor appliances Bath faucets
Trade Shows, Conferences	Surfaces Jan. 28-30 Las Vegas	International Builders' Show/Kitchen & Bath Industry Show Feb. 4-6 Las Vegas	KCMA Convention March 9-12 Bonita Springs Architectural Digest Home Design Show March 20-23 New York City	EuroCucina April 9-13 Milan, Italy Coverings April 29-May 2 Las Vegas	ICFF May 17-20 New York City	
Art + Science Seminars		Fort Lauderdale	St. Louis	Philadelphia	Milwaukee	Seattle
Value-Added Benefits	Product Coverage in KBIS 2014 Pull-Out Show Guide				Year-Round Reference Guide and Ad Inquiries Harvey Ad-Q Study	
Bonus Distribution	International Builders' Show/Kitchen & Bath Industry Show Feb. 4–6, Las Vegas	International Builders' Show/Kitchen & Bath Industry Show Feb. 4–6, Las Vegas KBDN Seminar	KCMA Convention KBDN Seminar	KBDN Seminar	<i>KBDN</i> Seminar	KBDN Seminar

2014 EDITORIAL CALENDAR



	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
Ad close	5-29-2014	6-30-2014	7-30-2014	8-28-2014	9-30-2014	10-27-2014	
Materials due	6-4-2014	7-7-2014	8-5-2014	9-4-2014	10-6-2014	10-30-2014	
Feature Articles	Appliance Guide 2014: A Directory of Suppliers & Products	A Pictorial Guide to Innovative Kitchen & Bath Showrooms	2014 Kitchen Cabinet Style & Design Guide	Creative Design Ideas for the Smaller Bath	Fall Bath Remodeling Report: Technology in the Bath	KBIS 2015 Pre-Show Issue & Pull-Out Show Guide	
	Kitchens for Cooking: Gourmet Designs	Innovative Designs for Kitchen Countertops	Technology Update: Social Media Trends Back to School:	Splurge Worthy: What Consumers Will Still Spend Lavishly On	Color Trends for 2015 and Beyond	Most-Asked-About Products of 2014	
	The Mainstreaming of Universal Design	& Islands	Online Training & Educational Opportunities		What's Trending in Laundry Rooms	Spa Inspirations for the Bath	
Designer's Notebook							
In Every Issue	What's App • Trendspotting • Project Case Study • Industry Profile • Transformations • Industry Barometers • Consumer Buying Trends						
Marketing Insight Research				Part 3: Dealer/Designer Salary Survey			
Product Trend Reports	Kitchen accessories and interior fittings	Bathroom vanities and storage cabinets	Shower systems, enclosures, tubs	Appliances	Countertop surfacing materials and edge treatments	Decorative and functio cabinet hardware	
Product Reviews			Kitchen and bath tile	Accessible design/ bathroom products	Cabinet components		
Manufacturing & Fabricating		Tool and equipment review			Tool and equipment review		
Product Innovations E-newsletters	Bath accessories	Cooking appliances	Refrigeration	Decorative hardware	Bath vanities and storage cabinets	Shower enclosures	
	Airbath and whirlpool tubs	Kitchen sinks	Kitchen cabinets	Interior fittings	Tile	Bath sinks	
Trade Shows, Conferences		IWF Aug. 20-23 Atlanta					
Art + Science Seminars			Denver	Stamford, CT	Dallas		
Value-Added Benefits	Year-Round Reference Guide and Ad Inquiries		Year-Round Reference Guide and Ad Inquiries		Harvey Ad-Q Study	Product Coverage in KBIS 2015 Pull-Ou Show Guide	
				DPHA Annual Convention			
and the second							
Bonus Distribution			KBDN Seminar	Remodeling Show Oct. 23-24, Baltimore	KBDN Seminar		

Dates and topics are subject to change.