Art + SCIENCE

How contemporary design and cutting-edge technology can increase profits and resonate with today's new clients

SPONSORING *KBDN*'S ART + SCIENCE SEMINAR

series offers a perfect opportunity to strengthen the business of your top customers while promoting your brand. Meet clients and prospects at this face-to-face, in-depth seminar series. **Art + Science** identifies "what's next" in design and technology so that kitchen and bath design professionals can address the needs of a younger, less-traditional client while increasing company profits in the New Digital Age.

In 2014, Art + Science will bring *KBDN* "live" to eight major metro markets — Fort Lauderdale, St. Louis, Philadelphia, Milwaukee, Seattle, Denver, Stamford and Dallas — and you can be there, too! Join us as a sponsor for one or more of these unique all-day seminars, aimed at the kitchen and bath product decision-makers you most want to reach.

Speakers

Ellen Cheever, CMKBD, ASID, CAPS, is widely considered to be the nation's premier kitchen and bath design authority and the industry's most widely respected educator. For more than 35 years she has helped shape the kitchen and bath industry as a designer, author, educator, consultant and business leader. A member of the National Kitchen & Bath Association (NKBA) Hall of Fame, Ellen currently manages an award-winning design firm with clients across the U.S.

Eric Schimelpfenig, AKBD, is the founder of SketchThis.Net and a leading authority on cutting-edge technology impacting the kitchen and bath industry. As a kitchen/bath designer, educator and corporate consultant, Eric has taken pencil-and-paper plans and converted them to 3D, worked with Google on Sketchup's development, created 3D content for numerous corporations and taught Sketchup to students across the country.

2014 Seminar Schedule

February	Fort Lauderdale
March	St. Louis
April	Philadelphia
May	Milwaukee
June	Seattle
September	Denver
October	Stamford, CT
November	Dallas

SPONSORSHIP OPPORTUNITIES

Investment

$8,000 - one event
$15,500 - two events
$22,000 - three events
$28,500 - four events
$32,500 - five events
$35,500 - six events
$37,500 - seven events
$39,500 - eight events

Art + Science Seminar Workbook Advertising

Inside Front Cover Spread	$2,800
Inside Front Cover	$1,650
Back Cover	$2,000
Inside Back Cover	$1,500
4-page insert	$2,500
8-page insert	$3,000

Sponsorship of this series can be "bundled" with magazine display ad programs.