TABLET

Download on the App Store

ANDROID APP ON Google play

Be on the forefront
of the digital age with our apps

Our specially designed app is built to offer a vivid multimedia reading experience. The *LEPN* Tablet App ad dimensions are 1024 x 768 pixels (horizontal). Ads can be supplied or created to design requirements and include interactive rich media such as videos, audio, slideshows, etc. Our app is available for download through the Apple Store and Google Play.

LEPN Tablet Category Sponsor – *limited space, exclusive category positioning!*

- Exclusive Positioning, Full Page Category Sponsorship Ad—an excellent way to present your company as forward thinking and showcase your multimedia in this growing platform—creative assistance available at no charge!
- Expanded Product Feature
- Guaranteed new product announcement in the print edition highlighting the additional app coverage.

Each sponsor receives:

- Indefinite shelf life for purchase of one sponsorship
- Sponsorship recognition on all Cygnus LE Group promotions driving traffic to the *LEPN* App
- E-Blast to 59,000+ Officer.com opt-in subscribers – with Sponsorship Recognition!
- Print ads in *LEPN* and *LET* – with Sponsorship Recognition!
- Banners on Officer.com – with Sponsorship Recognition!
- Social media push through Facebook and Twitter

2014 Tablet Ad Rates

Sponsorship	**$2,000**
Advertiser *(Full Page Interactive Ad)*	**$1,500**
Marketplace Tablet Ad *(3 3/4" x 8") Static Ad with Click Thru URL*	**$700**

2014 Tablet App Calendar

	JANUARY	FEBRUARY	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER	OCTOBER/NOVEMBER	DECEMBER
Close Date	12/3/2013	1/7/2014	2/4/2014	4/7/2014	6/5/2014	8/6/2014	9/5/2014	11/3/2014
Materials Due	12/6/2013	1/10/2014	2/7/2014	4/10/2014	6/10/2014	8/11/2014	9/10/2014	11/6/2014
Features	Firearms, Weapons & Firearm Accessories Less-Lethal	SWAT/Tactical Homeland Defense & Security	Training & Education Vehicles Accessories & Traffic Enforcement	Apparel, Accessories & Body Armor Portable Lighting Emergency Preparedness	Communications Corrections Investigations	SWAT/Tactical Night Vision Security	Surveillance & Covert Technology Tablets & Notebooks Drug and Alcohol Enforcement	2015 ANNUAL BUYER'S GUIDE

Dates and topics are subject to change without notice.